



Viewing Images Provided by **imago** imaging

Viewing Images Consistently

imago imaging treats your images with special care. When we create your digital files we go to great lengths to make sure the color and tone of each pixel is adjusted properly. (There's 12,800,000 pixels in an 8 x 10 inch 400 ppi scan. That's a lot of care.)

We want you to see our special brand of attention to detail. For this reason we embed ICC color profiles in each RGB, CMYK and Grayscale image we provide our customers. These profiles, used correctly, enable you to view our digital imagery much like we view them in our studio at imago imaging.

What Are ICC Color Profiles?

ICC profiles are small reference files that travel with your image. It's like having a digital lightbox embedded with each image. These profiles provide information on how dark or saturated your image should appear on screen or imaged as printed material. These color reference files (ICC profiles) were developed by the **International Color Consortium** and provide an industry standard method to communicate color across systems and workflows. This standard has been adopted by leading software makers including Adobe Systems, Inc. and others.

How Do I Use These Profiles?

Each image you receive from imago imaging (unless scanned as CIE Lab) has an ICC profile embedded in it. Adobe Photoshop versions 5.x and above understand these embedded profiles and uses them to consistently show color and tone in your workflow.



For more detailed information on how to use ICC profiles to gain consistency and accuracy in your workflow visit our web site at:

<http://www.imagoimaging.com/support/>

other resources on the web:

Apple's ColorSync web page:

<http://www.apple.com/colorsync/>

European Color Initiative

<http://www.eci.org/eci/en/>

Bruce Fraser's articles at the CreativePro web site

<http://search.creativepro.com/SpecificSearchResults?query=bruce+fraser&index=feature&querytype=any>